



BRLF

SNEHALATA PG, KADODARAHA.

SEWA, is a proactive community-based organization working for the most vulnerable and socio-economically marginalized sections of the population in the state of Odisha since 1991-92 with Mr Sushil Kumar Dash as Secretary cum Chief Functionary. SEWA is a rural-based organization which focuses on livelihoods, food and nutrition security, agriculture and allied activities, Natural resource Management, Watershed Management, Vocational Training for the development of the poorest of the poor with a special emphasis on women, children and vulnerable. SEWA is a pioneer in building institutions, developing models, inclusive in its development approach and promote the sustainable development process.

Now, they have intervened APC (Agriculture Production Cluster) and NPM (Non-pesticide management) practice to improve their income and enhance their production. The APC program makes them aware of forming groups and producing one type of crop which will bring a bulk profit to the farmers. Our SEWA team imparting non-pesticide preparation and its usage to improve the food quality they produce.

I was escorted by Ashutosh Ku Garnayak Sir, Cluster manager Kadodaraha village. There we met two great farmers Mr Birbal Rohidas from Rohidas para and Mr Pabitra Naik from Naik para.



Birbal Rohidas is an expert in farming. There are 7 members in his family. He has two sons out of which one is married who have two kids. Birbal is practicing farming as his profession since 10 years and now his sons are carrying forward due to his health issues. He has 1-acre field where he is cultivating Chilli which is a high value crop. He use to earn 1 lakh and this time he is expecting more income. SEWA enlightened him towards NPM practice. Now, he is not using chemicals and preparing his own NPM which is low cost. Moreover, he says he is getting benefit from the exposure conducted by our organization.

Pabitra Naik is another super hero of farm practice. There are 10 members in his family. He has two sons and both are married who have 2 kids each along with his wife. Both the sons are educated and are carrying their father's agriculture practice as profession. Pabitra is cultivating chilli in his 3-acre area and he has also planted marigold. He says weekly he sells around 20kg marigold at 30 rupees per kilo. Our team suggested them for line transplantation and they are practicing it. They have also been suggested to use NPM however, soon they will put it into practice. He earns around 2 lakhs per annum.





Mamata Naik is Pabitra Naik's younger daughter-in-law who is a part of the SHG group. Mamata is very an active and pro member of SHG. She says that earlier they cultivated marigold flower cumulatively and earned 18k rupees in total and this time their group is doing fish farming. She also helps her father-in-law and husband farming.



Finally, it was great to meet such experts or we can say celebrity who work to feed the world. However, we found that they are happy being and working with our organization SEWA. The best part is they are benefiting after our intervention.